





Scientific Presentations

WHO WE ARE







Manuela
Diploma-Engineer
Biotechnology
Corporate Trainer

SofiDegree in Psychology
Master Degree in Gender Studies
Executive & Life Coach

COMMON TRAPS



There are always three speeches, for every one you actually gave. :



The one you practiced

the one you gave,

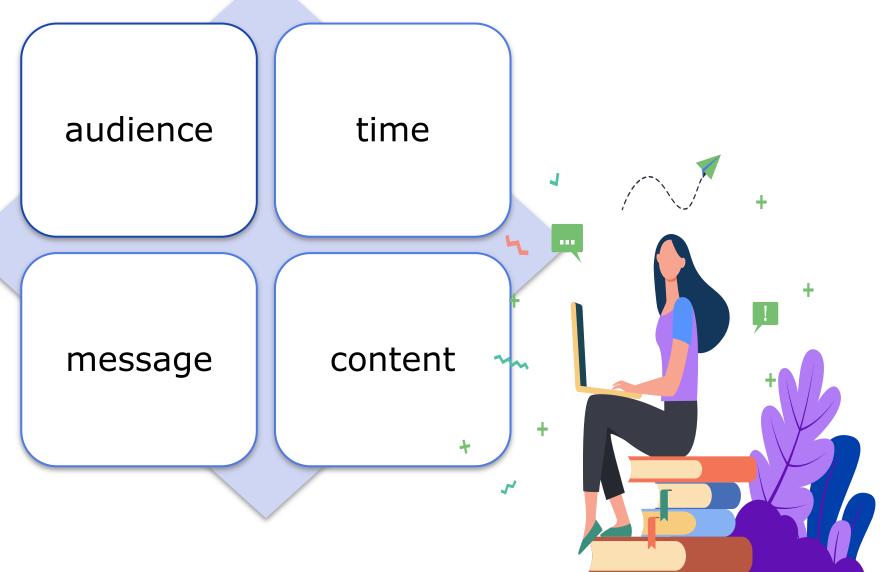
and the one you wish you gave.

Dale Carnegie

What is the ONE thing you should definitely NOT DO in a presentation?

BEFORE THE PRESENTATION





AUDIENCE











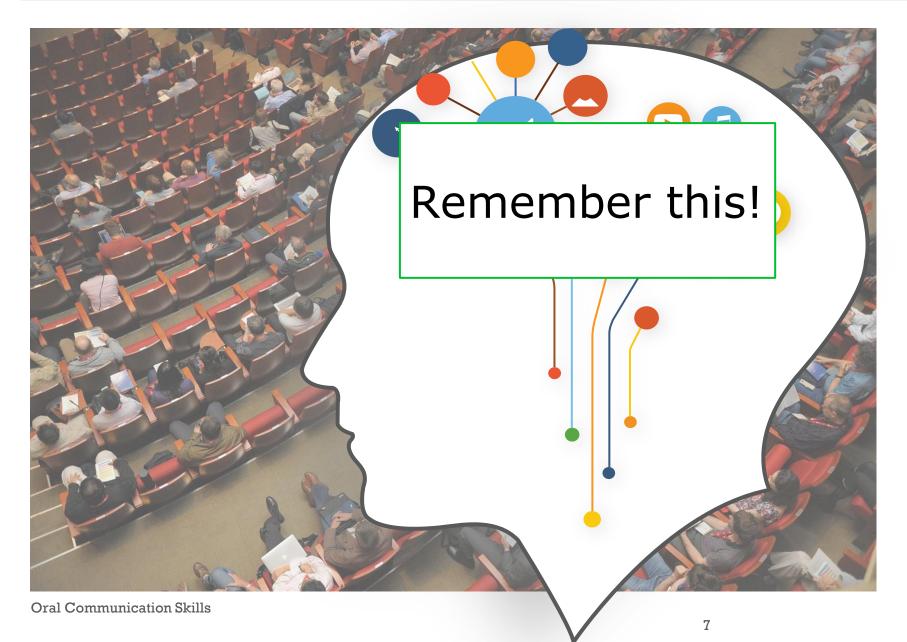
MIXED CONFERENCE



EXPERTSMEETING

MESSAGE







"If you can't write your message in a **sentence**, you cannot say it in an **hour.**"

Dianna Booher, American author and coach

PITCH YOUR WORK



Objective:

Arise interest so that people to come to your presentation

Include:

- -Something on who you are & background
- -What you are currently working on
- -Main message of your talk

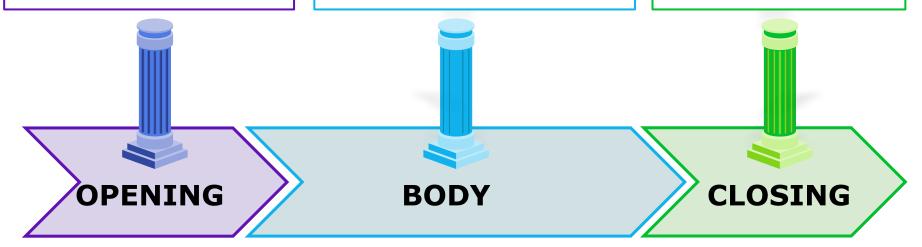
STRUCTURE OVERVIEW



- Attention getter
- Need & Motivation
- Research tasks
- Main message
- (Preview)

- Main points
- Subpoints
- Logical sequence
- Transitions

- Review
- Conclusion
- Close



10 min: ~ 2 min

30 min: ~ 5 min

~ 6 min

~ 20 min at least 25% results

~ 2 min

~ 5 min

SLIDES /MIN





1-2 min / slide

	10 min talk	30 min talk
Amount of slides	5-8	12-20
	Summary not needed Only 1 message	Use summary & clear transitions, Max. 3 messages

SLIDE DESIGN - The full slide

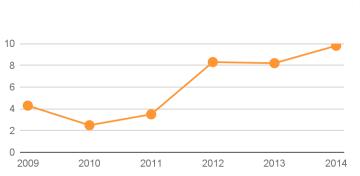


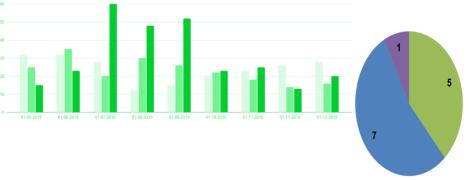
You should always avoid using the slide as a script. Visual aid is not meant for writing full sentences. It is meant to help you getting your message across by providing fitting additional information. If you write full text, everyone is trying to read and noone is going to listen to a word you say.

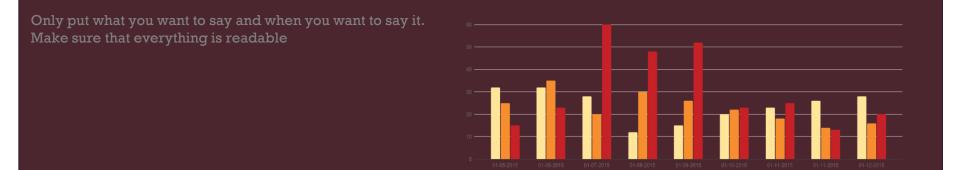
Keep in mind that everything that goes on the screen will take attention away from you.

Most likely nobody will read all the way through your text and if they do, they will completely miss

what you explain in the meantime.

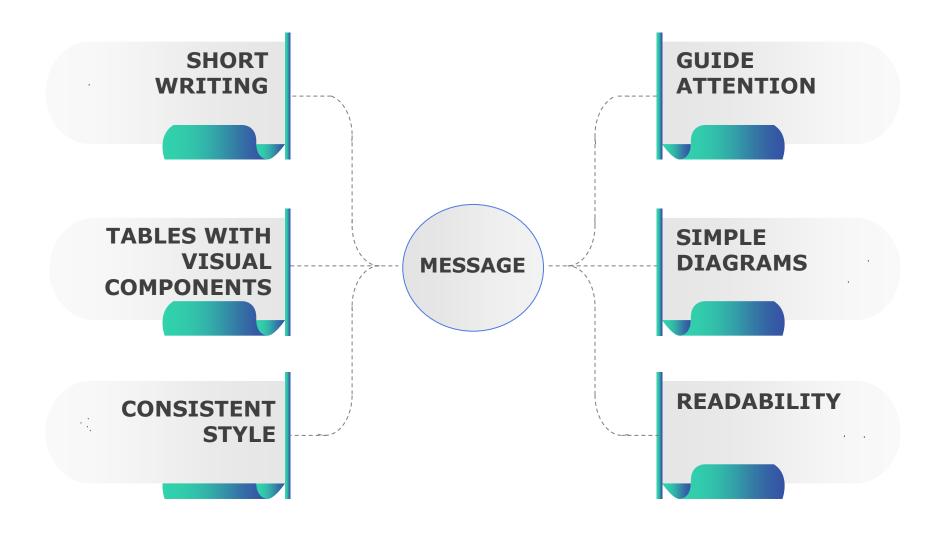






SLIDE DESIGN BASICS





Oral Communication Skills

BODY LANGUAGE



Eye contact

"Belly Button Rule"





Voice articulation

Breathing and pausing

5 TIPS FOR VIRTUAL PRESENTATIONS



Set the scene

Check technology

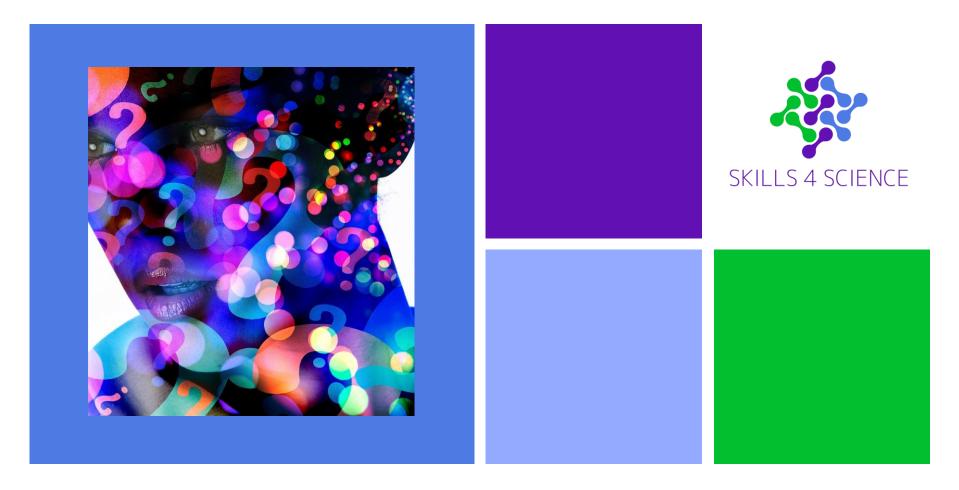
Body language

Use your voice



Break monotony

Oral Communication Skills



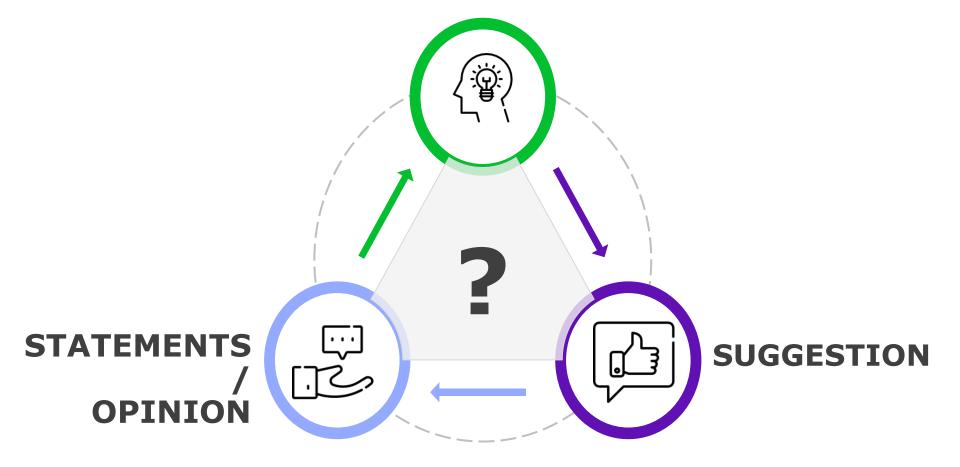
Questions and answers

Q&A session

COMMON QUESTION TYPES



CLARIFICATION



Q&A GENERAL TIPS



Listen till the end

Find positive quality

Repeat with your words

Be respectful



Add information if necessary

Short answer first, THEN elaborate

Careful with unpublished data

CHALLENGING SETTINGS



Don't know the answer

Don't understand the question

Long talker

Personal attack

OVERVIEW



Common traps

Presentation Preparation

Body language



Virtual Presentations

Q&A Session



You can visit us at



